

DAY 1

Arrive in Los Angeles and check in to the USC dorms.

DAY 2

Kick off the day with an overview of the week and class expectations. Then learn about design principles and elements. In the afternoon, go on a tour of the Fashion District and participate in a group scavenger hunt.

- Morning class: Program Orientation
- Afternoon class: Design Principles and Elements
- Afternoon activity: Fashion District tour and scavenger hunt

DAY 3

Begin to understand the basics of color psychology and how it's applied to fashion. Create a color wheel, grayscale and a complementary scale. Develop your own color story based on trend influences. Then spend the afternoon sketching technical flats and 9 heads figures while discovering your signature illustration style.

- Morning class: Color Theory
- Afternoon class: Fashion Sketching

DAY 4

Work with dress forms and multiple fabric types to master the art of draping. Dive into the history of fashion and the field of trend forecasting. End the day with a visit to The Broad, where students use the museum's collections to gather inspiration for the week and discover how art can influence fashion.

- Morning class: Draping and Fit
- Afternoon class: Trends – Past and Present
- Afternoon activity: The Broad art museum and fashion inspiration

DAY 5

Get extra hands-on today with introductory classes on sewing and garment construction! Learn sewing basics on a machine, best practices and terminology. Students get lab time to produce their own simple pieces and explore the fundamentals of pattern drafting. A guest speaker also joins today to discuss sustainable, eco-friendly fashion.

- Morning class: Sewing and Garment Construction
- Morning class: Pattern Drafting
- Afternoon class: Sustainable, Eco-Friendly Fashion
- Afternoon activity: guest speaker and upcycling vintage t-shirts

DAY 6

Start the day with a company tour at Reformation, a sustainable factory that upcycles textiles to create women's clothing. Wrap up this first week of Project Fashion with class presentations, where students share their takeaways, showcase their work from the week and receive certificates to celebrate their completion of the program.

- Morning activity: company tour of Reformation
- Afternoon activity: class presentations and certificate ceremony

LEARNING OUTCOMES

This session is designed to build foundational skills and define best practices for those who are interested in entering the world of fashion. Gain a deeper understanding of fashion trends throughout history and how trends form. Discover how to incorporate sustainable, eco-friendly practices into fashion. By the end of the week, students know how to draft a pattern, drape for fit and construct their own designs. From the basic principles of design and color theory to hands-on skills, including sewing, draping, sketching and pattern drafting, each day, students apply what they've learned from previous lessons and create takeaways to add to their portfolios.